

the Master Caweb

allows you to quickly enter working life :
 web project manager, webmaster, integra-
 tor, webwriter, web developer, community
 manager, translation
 project manager, communication officer,
 localizer, e-marketing
 representative, web designer...

course structure

First year

9 months of on-site training
 in Strasbourg (+ possibility of
 doing an internship for 3 months
 during summer vacation)

Second year

12 months of on-site training
 in Strasbourg with 2 - 3 days
 per week in a company
 OR 12 months of E-learning
 with three short meeting dates
 (one of them being compulsory)

Course start dates

mid-September

tuition fees

Initial education

Standard enrolment fees apply
 (approximately 400€ including student
 social security registration fees).

Work-study option

Apprenticeship (under 26 years): students
 are exempt from standard enrolment fees.

E-learning option

4865€

contact

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<https://mastercaweb.u-strasbg.fr/>



MASTER CAWEB

KNOW HOW

5 Fields of the Master

1/ Perfecting linguistic and intercultural
 skills (including localization):
 communicating in **foreign languages**
 within the field of multimedia and
 localization, working in multicultural
 and multilingual teams.

2/ **Translating** websites and software

3/ Analyzing and processing
audiovisual content

4/ Creating and managing **multilingual**
websites using professional tools

5/ Managing **multimedia creation** and
 localization projects

Tools & languages

- Website management and
 development **HTML5, CSS3,**
XML/XSL, JavaScript, PHP, MySQL
- Digital Image Processing
Adobe Photoshop, Illustrator,
Indesign, Premiere Pro
- Content management systems
Wordpress, Prestashop,
Magento, Joomla, Drupal
- CAT Localization Tools
SDL Trados, MemoQ
- First language: **English**
 Second language: **German,**
Spanish, Italian, Russian,
Japanese and French
 as a foreign language.

Pre-requisites

A high level in French and English

Have basis knowledge of programming languages and softwares taught in the **Master Caweb**

Our training options

Initial education

Students can enter the Master's in
 Multilingual Web Design (CAWEB)
 in the first or the Second year.
 A refresher course is compulsory
 if students wish to enroll directly into
 the second year. As of recently,
 the second year of the course is also
 offered as a distance course
 via e-learning.

Work-study option

The second year of the CAWEB
 program can be followed with
 an apprenticeship contract.
 The apprenticeship option allows
 the student to work parttime in a web
 or translation position during their
 studies. Hosting organizations can
 be located in France or in Baden-
 Württemberg and Rheinland Pfalz
 in Germany.

Continuing education

The second year is open to people
 in continuing education (candidates
 who had had a break of longer than
 2 years in their university careers at
 the moment of starting the program).
 This type of course is especially
 interesting for people who, thanks to
 their training and experience, can be
 directly admitted into the second
 year of the Master's.